Candidate Relationship Management
PageUp™ Recruitment Management

Proactive sourcing and talent pipelining made easy!

Connect with candidates where they spend the most time. Drive your own strategic sourcing capability. Reduce the cost of sourcing by decreasing your dependence on agencies, whilst promoting and enhancing your organisations brand and employee value proposition.

PageUp's Candidate Relationship Management is an add-on functionality to the PageUp recruitment management system that allows you to identify, pipeline and communicate with hidden talent out there that's just waiting for you to find them. Whether it's via social sites such as Facebook, LinkedIn, Twitter, or your own internal talent hidden within your employee database, PageUp's CRM capability can be tailored to support your organisation's needs.

Find, acquire & engage

Transform your talent sourcing from transactional to strategic with CRM by PageUp by:
- mapping your market and critical roles whilst identifying the best external as well as internal talent to fulfil your needs
- aligning talent acquisition to current and future resourcing requirements
- creating a bench of engaged and culturally aligned talent, ready to go when you need them.

How can CRM by PageUp help you achieve your recruitment objectives?

Drive Greater Return On Investment

Improve recruiting efficiencies by reducing time and cost-to-hire, by having talent pools and pipelines readily available to source from.

Improve Your Quality of Talent

Proactively find, create a dialogue and develop a relationship, with top candidates that fit your organisation.

Promote Your Employee Value Proposition

Communicate your employer brand in a positive way through multiple channels, to current and potential employees.

Key Features:

Collect details

Capture potential candidates' details at careers fairs, networking events, and seminars through the PageUp CRM app - parse candidate profiles and drag and drop resumes into the PageUp recruitment management system.

Access the best talent

Manage your entire internal and external talent database, creating pipelines that target your critical talent needs. Pool, group, tag, and engage your talent communities through e-mail marketing, job invitations, and keep warm call and message cycles.
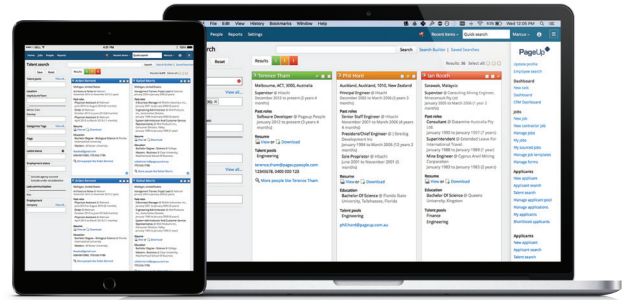
Keep candidates warm

Create rich e-mail campaigns targeted to your key pipelines. Include hot jobs and calls to action (e.g. complete your profile, update availability, etc.). These campaigns keep your database fresh and your talent engaged.

Find qualified prospects easily

Keep track of your talent pipelines with LinkedIn cross system awareness, and tracking of lead funnel from leads to qualified prospects. Capture key information on your talent in searchable and reportable tags.
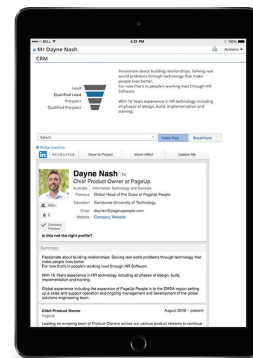
Automate your reporting

See how your proactive sourcing specialists are trending through standard analytics dashboards. Track your leads through to successful hires and set proactive targets that increase your quality of hire and decrease your time to fill.
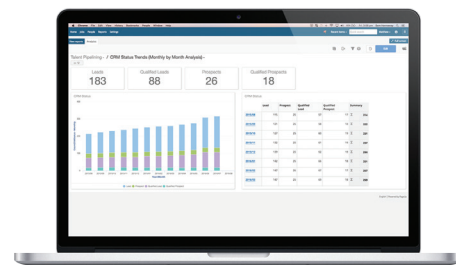
Ready to learn how PageUp can help you transform proactive sourcing at your organisation?

Let's have a chat.

PageUp™

talent technology people love to use

We're a global talent management software provider, helping organisations strategically align their talent resources across borders, business units, cultures and languages.

pageuppeople.com